

CHRIS INTHAVONG

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chris-inthavong.com

Experience

NewsNation - Graphic Designer

JANUARY 2022 - PRESENT

- Delivered high-volume, multi-platform graphics for a national news network, creating and adapting complex visual assets for live TV broadcasts, digital platforms, and social media channels.
- Led the visual identity refresh for the organization's social media and YouTube presence, establishing stronger brand consistency and visual appeal across key digital platforms.
- Maintained rigorous brand standards across all visual deliverables, applying a deep understanding of brand consistency while demonstrating advanced proficiency in the Adobe Creative Suite.
- Consistently produced quality work under tight, daily deadlines inherent to a 24/7 news cycle, ensuring rapid turnaround and seamless integration of graphics into the production pipeline.

Freelance - Photographer

SEPTEMBER 2015 - PRESENT

- Collaborated and self-directed concepts with other artists and clients.
- Provided photography services to clients in need of head shots, graduations, and small events.

NYCH Gallery - Photographer

NOVEMBER 2020 - JANUARY 2021

- Managed all photography and visual assets, including team head shots, documentation of art, and gallery views for use on the company website and social media channels.
- Closely collaborated with the marketing, social media, and graphic design teams to provide content for social media and clients.

Education

University of Illinois at Chicago - Bachelor of Design, Graphic Design

AUGUST 2015 - MAY 2020

Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Express, Adobe Lightroom, Adobe Acrobat, Adobe After Effects, Final Cut Pro, Google Slides, Microsoft PowerPoint